**Privacy Policy**

This privacy policy is for SG Fit LTD, a product of SG Fit LTD. Any reference to "SG Fit LTD" in the following articles is in reference to SG Fit LTD.

We do not share your private information with other parties. Your confidentiality is crucial to us and is in accordance with YOUR DATA PROTECTION RIGHTS UNDER THE GENERAL DATA PROTECTION REGULATION (GDPR).

**1. INFORMATION WE COLLECT**

We collect the following types of information:

**Information you provide us directly:**

- When you register for an account via email: Your Full Name, password, and email address.

- Private Information: All content shared on SG Fit LTD is private to the public. We do not make content public in any way.

- Communications between you and SG Fit LTD (e.g., service-related emails, account verification, changes/updates to features of the Service, technical and security notices). Note that you may not opt out of service-related emails.

- Your email and password are private and not available to the public.

**Technical information we collect:**

- Any use of SG Fit LTD’s website and/or software may result in the collection of technical information such as your computer’s IP address, mobile device identifier, meta data, operating system, browser name/version, the referring web page, requested page. Such information is used to help us understand the overall usage pattern of our website and software.

- We use third-party analytics tools to measure how you use SG Fit LTD, helping us improve our service.

SG Fit LTD may invite you to provide information through feedback on features on our website or software. Your response to these communications may require you to submit personal information and opinions.

**2. HOW WE USE YOUR INFORMATION**

We may use the information that we receive to:

- Help you efficiently access your information after you sign in.

- Remember information so you will not have to re-enter it during your visit or the next time you visit the Service.

- Provide personalized content and information to you and others.

- Provide, improve, test, and monitor the effectiveness of our Service.

- Develop and test new products and features.

- Monitor metrics such as the total number of visitors, traffic, and demographic patterns.

- Diagnose or fix technology problems.

- Automatically update the SG Fit LTD application on your device.

**3. SHARING OF YOUR INFORMATION**

We will not rent or sell your information to third parties outside SG Fit LTD without your consent, except as noted in this Policy. Parties with whom we may share your information:

- We may remove parts of data that can identify you and share anonymized data with other parties.

- We may be required to disclose your information without your prior consent by law.

**4. HOW WE STORE YOUR INFORMATION**

**Storage and Processing:**

We use commercially reasonable precautions to help keep your personal information safe and stored securely. However, SG Fit LTD cannot ensure the security of any information you transmit to SG Fit LTD or guarantee that information on the Service may not be accessed, disclosed, altered, or destroyed.

Please do your part to help us. You are responsible for maintaining the secrecy of your unique password and account information, and for controlling access to emails between you and SG Fit LTD, at all times. Your privacy settings may also be affected by changes the social media services you connect to SG Fit LTD make to their services. We are not responsible for the functionality, privacy, or security measures of any other organization.

Following termination or deactivation of your account, SG Fit LTD, its Affiliates, or its Service Providers may retain information (including your profile information) and User Content for a commercially reasonable time for backup, archival, and/or audit purposes.

Email our support to know about deleting your account [*marketing@sg-fitness.com*](mailto:marketing@sg-fitness.com)*.*

**5. CHILDREN’S PRIVACY**

SG Fit LTD does not knowingly collect or solicit any information from anyone under the age of 13 or knowingly allow such persons to register for the Service. The Service and its content are not directed at children under the age of 13. If we learn that we have collected personal information from a child under age 13 without parental consent, we will delete that information as quickly as possible. If you believe that we might have any information from or about a child under 13, please contact us.

**6. OTHER WEBSITES AND SERVICES**

We are not responsible for the practices employed by any websites or services linked to or from our Service. Please remember that when you use a link to go from our Service to another website or service, our Privacy Policy does not apply to those third-party websites or services.

Your browsing and interaction on any third-party website or service, including those that have a link on our website/software or are accessed through our web/in-app browser, are subject to that third party’s own rules and policies. In addition, you agree that we are not responsible and do not have control over any third-parties that you authorize to access your User Content. If you are using a third-party website or service and you allow them to access your User Content, you do so at your own risk.

**7. YOUR DATA PROTECTION RIGHTS UNDER THE GENERAL DATA PROTECTION REGULATION (GDPR)**

If you are a resident of the EEA, you have the following data protection rights:

- If you wish to access, correct, update, or request deletion of your personal information, you can do so at any time by [*marketing@sg-fitness.com*](mailto:marketing@sg-fitness.com)*.*

- In addition, you can object to the processing of your personal information, ask us to restrict the processing of your personal information, or request portability of your personal information. Again, you can exercise these rights by emailing [*marketing@sg-fitness.com*](mailto:marketing@sg-fitness.com).

- You have the right to opt-out of marketing communications we send you at any time. You can exercise this right by clicking on the “unpurchase” or “opt-out” link in the marketing emails we send you. To opt-out of other forms of marketing, please contact us by emailing [*marketing@sg-fitness.com*](mailto:marketing@sg-fitness.com)*.*

- Similarly, if we have collected and process your personal information with your consent, then you can withdraw your consent at any time. Withdrawing your consent will not affect the lawfulness of any processing we conducted prior to your withdrawal, nor will it affect the processing of your personal information conducted in reliance on lawful processing grounds other than consent.

- You have the right to complain to a data protection authority about our collection and use of your personal information. For more information, please contact your local data protection authority.

We respond to all requests we receive from individuals wishing to exercise their data protection rights in accordance with applicable data protection laws.

**8. OTHER WEBSITES AND SERVICES**

If you have any questions about this Privacy Policy or the Service, please find the appropriate support channel in the SG Fit LTD settings or contact us at [*marketing@sg-fitness.com*](mailto:marketing@sg-fitness.com)*.*

**9. CHANGES TO OUR PRIVACY POLICY**

SG Fit LTD may modify or update this Privacy Policy from time to time, so please review it periodically. We may provide you additional forms of notice of modifications or updates as appropriate under